

Industrial & Management Engineering || IIT Kanpur



MBA Summer Placement Report Batch 2019-21

From the Placement Desk



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With the completion of yet another summer placement season, I am delighted that we witnessed a veritable positive trend in our placement statistics this season, both in terms of stipend and profiles offered. And the fact that it all happened during today's unprecedented times comprehensively vindicates the enormous confidence reposed in us by our valuable industry partners, the excellence of our alumni, and the resulting strong brand equity of our MBA program. This year we had the opportunity of hosting some of the biggest names in the industry offering some of the most sought after profiles to our students. I would like to thank our recruiters, faculty members, alumni, staff and all those who have trusted us and supported us throughout this summer placement season. With this, I would like to invite you to read further about the summer placements of batch of 2019-21.

Summer Placements at MBA IIT Kanpur

The Summer placement process at MBA IIT Kanpur is conducted every year on a rolling basis commencing from the first week of September. The Summer placement process is premeditated and facilitated by the MBA Placement Committee, ushered by the Faculty Placement Advisor.

Highlights of Summer Placements

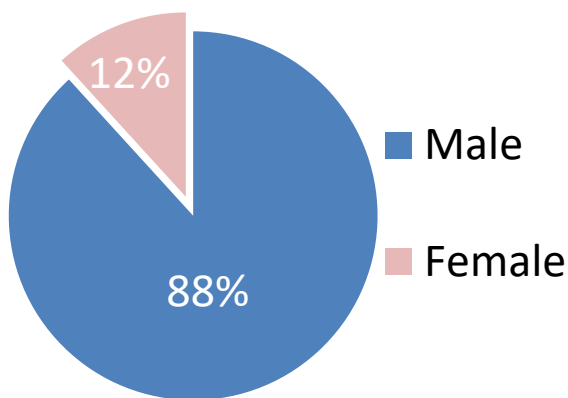
The successful completion summer placement season for the MBA batch of 2019-21 stands testimony to the thriving faith and confidence of the corporate world in the MBA program at IIT Kanpur. We had a plethora of companies representing the gamut from MNCs to the Start-Ups offering a myriad of roles in Analytics, IT/Consulting, Marketing, Finance, and Operations domain. We were able to forge new relationships with companies such as Tiger Analytics, Juspay, Portronics, Xoxoday, etc., along with edification of our existing engagements.

32 Companies from sectors such as Analytics, Consulting , Financial services, Advisory, Healthcare, E-commerce, IT, Apparel & Fashion and various others offered myriad profiles under different domains.

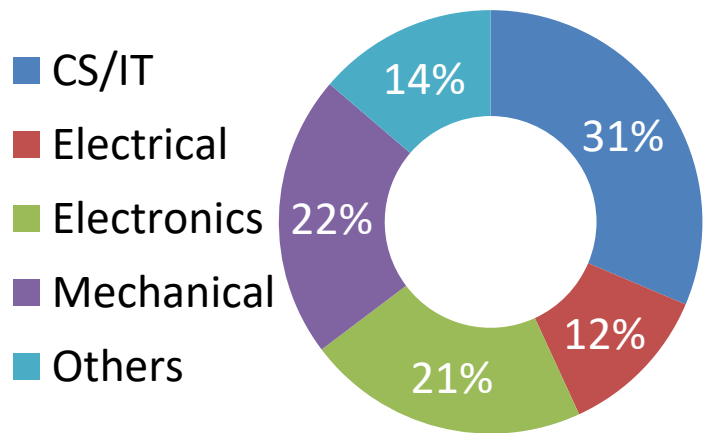
Batch Profile

The batch of 2019-21 upheld the high standards set by the MBA program at IIT Kanpur for the students augmented by strong academic background along with the diverse & vast work experience.

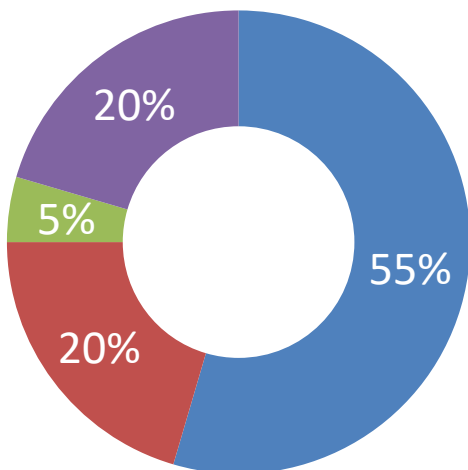
Gender Diversity



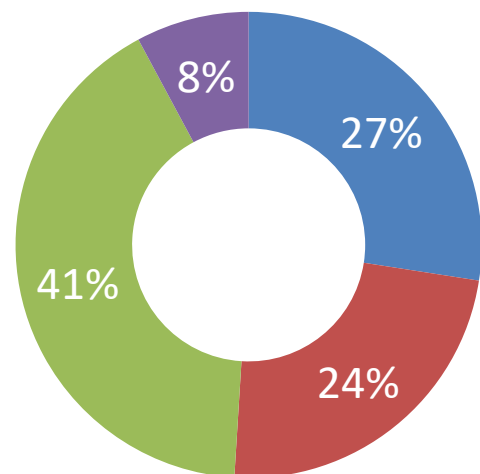
Engineering Background



Work Industry



Work Experience



- | | | | |
|-----------------|-----------------|----------------|----------------|
| ■ IT/Consulting | ■ Manufacturing | ■ 0-11 months | ■ 12-23 months |
| ■ Education | ■ Others | ■ 24-35 months | ■ >35 months |

Stipend Statistics

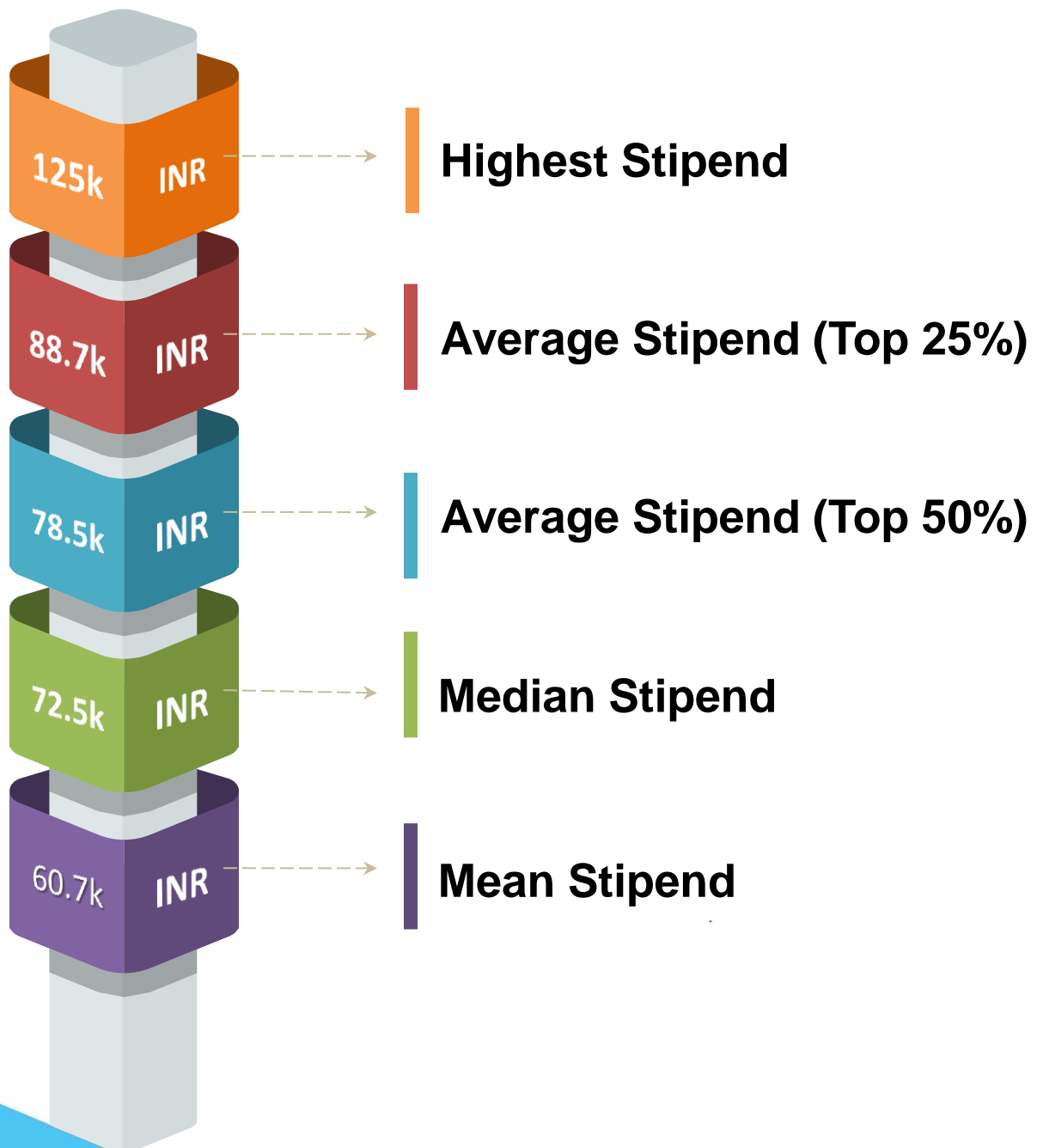
No. of companies visited



No. of Offers

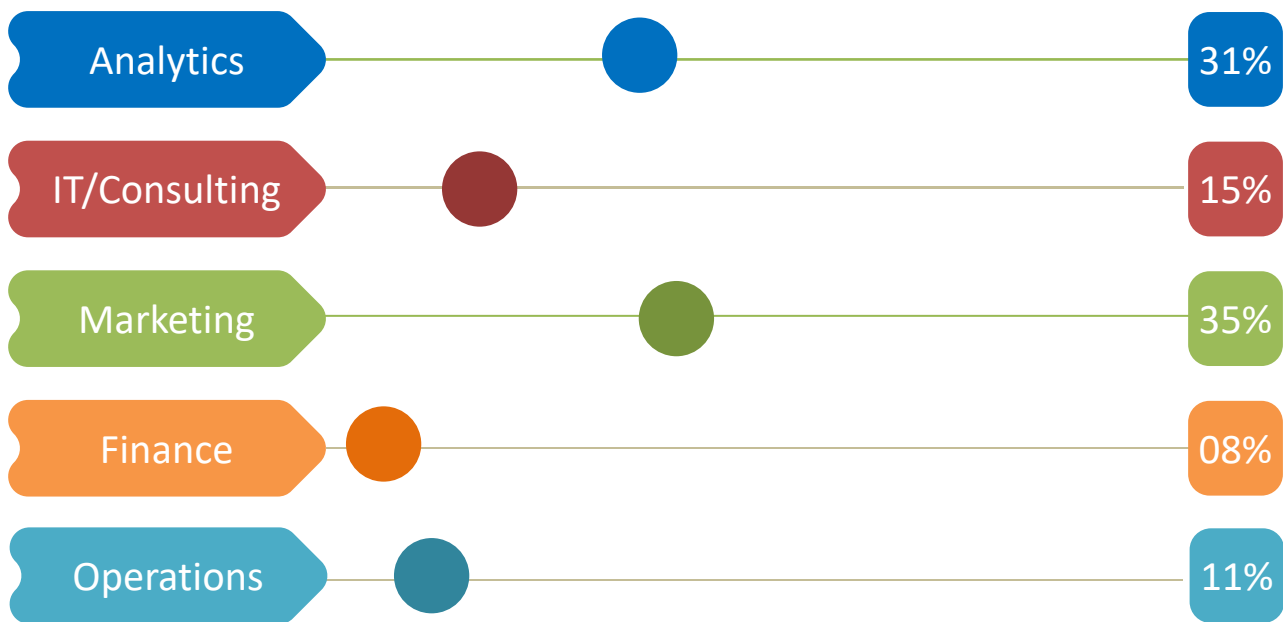


YOY increment in avg stipend



Profiles Offered

Domain wise Profiles offered



Marketing

Marketing continued to be the most sought-after domain, with 35% of the batch accepting offers from companies such as Portronics, Perpule, GyanDhan, Xoxoday, etc. The profiles offered were Category Manager, Digital Marketing, Business Development, Product Merchandising, etc.

Finance

8% of the batch welcomed offers from companies such as RBI, Portronics, ITH, etc. The profiles offered were Equity Research & Project Finance Management, Account Management, Portfolio Management, etc.

Analytics

Students showed their affinity towards the Analytics domain as 31% of the batch received offers from companies like Tiger Analytics, Ford, Digit Insurance, Mphasis, etc. They were offered roles in Data Analytics in the sectors such as Insurance, Automobile, Online Education, etc.

IT Consulting & Strategy

15% of the batch longed-for profiles in IT/Consulting and Strategy, accepting profiles such as Project Manager, Product Management, Consultant, etc. from the companies like Juspay, Perpule, Beato, Bombay Shirt Company, etc. The profiles were offered in the sectors like Apparel & Fashion, Healthcare, Financial Services, etc.

Operations

11% of the batch secured roles in the Operations domain in companies like DentalKart, Peesafe, etc. The profile offered were Supply Chain Management, Inventory Management, etc.

Key Recruiters



YCP Solidiance



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