



## Tender for Content Generation

Quotations in two bid, system Technical & Financial are invited from application solution provider/firm/company in a sealed cover envelope separately super scribing

- 1.) Technical bid
- 2.) Financial bid

These two envelopes should be placed in a single sealed envelope super scribed as "Quotations for content generation" and reach Dr. B V Phani, 6<sup>th</sup> floor Rajeev Motwani Building, IIT Kanpur, latest by April 21st, 2016.

The scope: Content generation of 10 courses based on electronics and/or computer courses in engineering (for sample refer to NPTEL video) as per details below:

Each course is expected to be of about 35 - 60 lectures of one hour each with:

- Video content
- Audio content
- Lecture notes
- Conversion into podcasts (when requested)
- Slides PPT (to explain the concept)
- Animation (as required to explain the concept)
- MCQ and Quiz
- Virtual lab (if required)

The content shall go through multiple revisions through committees before finalization. All copyright shall lie with IITK.

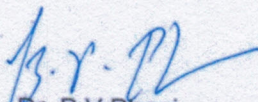
### Terms and conditions

Quote separately for English, Hindi and Punjabi course content (video and notes both).

100% Payment shall be made only on receiving and successful approval by the academic committee for each lecture or course.

No advance payment of what so ever nature shall be given.

For any technical clarification, mail at [rahulgr@iitk.ac.in](mailto:rahulgr@iitk.ac.in)

  
Dr. B.V. Phani